



Why Your Company Should Exhibit at the 2014 TxDLA Conference April 1 – 4, 2014

Who will be there?

- Collaborate with over 500 distance learning professionals including K-12 and higher education; corporate, non-profit, and individuals; and local, state, and federal government attendees.
- Build on client inquiries – show how your company's innovations will continue to move distance learning forward.
- Participate in active demonstrations providing first-hand advice and tips to help attendees come away with new ideas, refined purpose, and better product knowledge.
- Participate with a diverse group of speakers, provide a global perspective on cutting-edge topics, and interact directly with TxDLA members.

How is the TxDLA conference different?

- Two FREE full conference registrations included in each booth (some partner levels provide additional registrations).
- Exhibitors are ENCOURAGED to interact with clients throughout the conference. Company representatives are provided full access to all conference activities
 - eat lunch with your potential clients,
 - discuss products and services in a relaxed environment,
 - attend breakout sessions,
 - have fun with attendees during the social activities, and
 - much more!

What role will you play?

- **Take part in over 120 professionally led sessions and provide feedback and assistance as needed.**
- Join an environment that craves your involvement, your ideas, and your presence.
- Take the opportunity to explain where distance learning is leading us and how your company's products and services can help.
- Understand the benefits of being a TxDLA member and how it relates to your company's bottom line.
- Become involved in your TxDLA Regional Group and be an active member – NO separate exhibitor and member lists...your company belongs!



Reminder of Member Benefits

TxDLA is the leading Texas membership association for distance learning professionals. Among our members are representatives of public and private education institutions at all levels, as well as corporate training professionals, distance learning equipment and content providers, vocational and technical educators, and continuing medical and corporate training professionals. All our members have a strong interest in keeping abreast of the ideas, technologies, and content that will help them develop and maintain leading-edge distance learning programs and products. Members of this rapidly growing organization have a unique opportunity to actively participate in TxDLA and help determine major areas of focus and future direction.

We invite you to join and help make a difference in the distance learning community in Texas. Some of the benefits of membership include:

- Collective Voice
- Information Exchange
- Professional Development Opportunities
- Leadership Development Workshops and Leadership Opportunities
- Annual Conference
- eNewsletter
- Regional Group Networking
- Awards
- Grants
- Employment Opportunities
- Members Only Website
- and much more...