

2014 TxDLA Conference Detailed Schedule of Events

TUESDAY, APRIL 1

8:00 - 5:00pm

Attendee Registration

Watergardens A

9:00am - 12:00pm

Preconference Workshop: Sharpening the Sword: Brain Based Learning

Room 226

Presenters: Ed Bowen, Director, LeCroy Center/DCCCD

It seems like there's not a week that goes by without the announcement of some new neuroscience research finding that has implications in the way we teach, or should I say learn. What do we need to know? Interested? Come, discuss, explore, share, and learn about this important topic.

TRACKS & AUDIENCES: Teaching & Learning; K-12; Government; Nonprofit; Higher Ed; Corporate

Preconference Workshop: Understanding Mobile Learners and Casting Into Their Pond

Room 227

Presenters: Molly Valdez, Virtual Learning Coordinator, San Antonio ISD

Explore the minds of mobile learners, who are populating classrooms now, and are very different learners. Explore some great online, cross-platform learning tools to use with mobile learners and freshen your content!

TRACKS & AUDIENCES: Teaching & Learning; K-12; Higher Ed

2:00pm - 5:00pm

Preconference Workshop: Handling the Needs of Special Learners in the Online Setting

Room 226

Presenters: Marilyn Bartlett, Professor, Texas A&M University - Kingsville, College of Education and Human Performance

The purpose of this presentation is to give the participants learning strategies for teaching special needs learners in the on-line setting. Designing online course content that benefits special needs learners also benefits all students.

TRACKS & AUDIENCES: Teaching & Learning; Higher Ed; Corporate

Preconference Workshop: iPad in the Classroom: More Than Just Games

Room 227

Presenters: Jaime Donally, Instructional Technology Specialist, Tyler ISD

A good app is hard to find! Get ready to see apps that bring your iPads from just games to jam-packed technology integration.

TRACKS & AUDIENCES: Teaching & Learning; K-12

2:30pm - 5:00pm

Board of Directors Meeting

Rehearsal Hall

6:30pm - 8:30pm

Welcome Reception / Exhibit Hall Grand Opening

Watergardens A

Sponsored by Blackboard, Cisco, LifeSize, Polycom

All Breakout Screens Sponsored by Data Projections

Goosechase Game Sponsored by Blackboard

Videoconferencing Equipment Sponsored by Cisco, OneVision Solutions, Polycom

Enjoy the fun and games in the TxDLA Exhibit Hall, and "go fishing for treasure" using the GooseChase mobile app. Meet and greet with local colleagues by connecting at the TxDLA Regional group table.

WEDNESDAY, APRIL 2

7:00am - 5:00pm

Attendee Registration

Watergardens A

7:30am - 8:50am

Breakfast: First-Timers

Henry Garrett CD

Sponsored by Texas A&M University – Kingsville

This session will provide an orientation to new TxDLA members and first-time conference attendees. It will begin with an overview of the organization and its membership. Attendees will also receive information on how to gain the most from conference participation and how to benefit from membership in one of the nation's largest state-level distance learning associations. Come and meet other first-timers, as well as TxDLA Officers and Board Members, and enjoy a special session just for you!

Breakfast: Returning Attendees

Henry Garrett AB

Sponsored by Texas A&M University – Kingsville

To anyone returning to learn, teach, or mentor in an incredibly comfortable networking environment, welcome back! Begin your day with an informal breakfast gathering among colleagues, some of whom you are familiar with and some new faces, too.

9:00am - 10:20am

Opening Keynote / Presentation of Awards: "The End of Wonder in the Age of Whatever", Dr. Michael Wesch

Henry Garrett AB

Keynote Sponsored by Polycom

Projector Sponsored by Designs That Compute/Visionality

Camera Equipment and Crew Sponsored by Digital Resources

All Breakout Screens Sponsored by Data Projections

Goosechase Game Sponsored by Blackboard

Videoconferencing Equipment Sponsored by Cisco, OneVision Solutions, and Polycom

Welcome: Tricia Ritschel-Trifilo, 2014 TxDLA Conference Chair

Presentation of Awards: Texas Distance Learning Hall of Fame, Outstanding Commitment to Excellence & Innovation in Distance

Keynote Speaker: Michael Wesch, Associate Professor of Cultural Anthropology and Digital Ethnography, Kansas State University

New media and technology present us with an overwhelming bounty of tools for connection, creativity, collaboration, and knowledge creation - a true "Age of Whatever" where anything seems possible. But any enthusiasm about these

remarkable possibilities is immediately tempered by that other "Age of Whatever" - an age in which people feel increasingly disconnected, disempowered, tuned out, and alienated. Such problems are especially prevalent in education, where the Internet (which must be the most remarkable creativity and collaboration machine in the history of the world) often enters our classrooms as a distraction device. It is not enough to merely deliver information in traditional fashion to make our students "knowledgeable." Nor is it enough to give them the skills to learn, making them "knowledge-able." Knowledge and skills are necessary, but not sufficient. What is needed more than ever is to inspire our students to wonder and nurture their curiosity.

Dubbed "the explainer" by Wired magazine, Michael Wesch is a cultural anthropologist exploring the effects of new media on society and culture. After two years studying the implications of writing on a remote indigenous culture in the rain forest of Papua New Guinea, he has turned his attention to the effects of social media and digital technology on global society. His videos on culture, technology, education, and information have been viewed over 20 million times, translated in over 20 languages, and are frequently featured at international film festivals and major academic conferences worldwide. Wesch has won several major awards for his work, including a Wired Magazine Rave Award, the John Culkin Award for Outstanding Praxis in Media Ecology, and he was recently named an Emerging Explorer by National Geographic. He has also won several teaching awards, including the 2008 CASE/Carnegie U.S. Professor of the Year for Doctoral and Research Universities.

TRACKS & AUDIENCES: General Sessions; K-12; Government; Nonprofit; Higher Ed; Corporate

10:20am - 10:30am

Morning Beverage Break

Sponsored by Dallas Learning Solutions

10:30am - 11:20am

Catch and Release Sessions

Outside Hallway - Rooms 101-107

Do you have an experience to share, a new idea, a new way to use software, or a skill that you think others might benefit knowing? These presentations can be found in two alcoves outside the breakout rooms. Each person can have up to 15 minutes to present their idea or skill. Sign up onsite for any time during the conference (just walk by and claim a slot), spread the word, and share your information. Time is monitored so each person gets their 15 minutes of fame, and talks can be continued elsewhere in the hall.

Academic Integrity in a Virtual World

Room 106

Presenters: Lisa Fraine, Educational Consultant, Florida Virtual School
This participatory session will equip educators, principals and program administrators alike to effectively ensure the academic integrity of their online program. At the end of the session, participants will feel confident in selecting online tools and effective teaching strategies to enhance and maintain academic integrity in their online program.

TRACKS & AUDIENCES: Teaching & Learning; K-12

Accessibility Myths, Mountains and Molehills

Room 102

Presenters: Michael Moore, Accessibility Coordinator, Texas Department of Assistive and Rehabilitative Services

When deciding how to create E-Learning that is engaging, effective, and inclusive for people there are many common misconceptions that detract from creating content that works for everyone. This session will dispel several common accessibility myths, identify the accessibility mountains and show you how to turn them into molehills.

TRACKS & AUDIENCES: Teaching & Learning; Government; Nonprofit; Higher Ed; Corporate

Adapting to Collaboration Needs

Room 227

Presenters: Eric Dodd, Pexip and Chris Mitchell, Data Projections

This interactive session discusses how K-12 and higher education technologists are adapting to the collaboration needs of their audiences. The current learning environment is being overrun with delivery options, but face-to-face learning still rules the day and content is still king. What method brings tried and true collaboration to every student and educator possible? How do we adapt to changing learning environments being overrun by mobile devices and standardization? The current generation expects more, but the infrastructure is rarely able to give them what they expect. This session will focus on emerging conferencing software and how to get connected to an infinite amount of people, face-to-face, anytime.

TRACKS & AUDIENCES: K-12; Higher Ed; Vendor Showcase (Data Projections)

Don't Let Your Distance Faculty Miss the Professional Development Boat

Room 103

Presenters: Scott Franklin, Director of the Virtual Campus, Wayland Baptist University

Taking advantage of a resource originally adopted to facilitate online coursework, the Virtual Campus of Wayland Baptist provides regular opportunities for our distance faculty to participate in professional development across the University system. This presentation provides a step-by-step approach for deploying LMS training via a web conferencing solution.

TRACKS & AUDIENCES: Teaching & Learning; Higher Ed

EPC Meeting

Watergardens B

By invitation only.

TRACKS & AUDIENCES: Special Session

Regulating the Catch: Managing the Expectations Gap in Online/Blended Classes

Room 105

Presenters: Chris Bigenho, Director of Instructional Technology, Greenhill School
This session explores the gap that exists between student's expectations and instructional methods in online and blended classes and is based on research from a study looking at student self-regulation in two parallel course designs. Findings from the study will be shared along with open discussion of its implications.

TRACKS & AUDIENCES: Research; K-12; Government; Nonprofit; Higher Ed; Corporate

Social Media Outreach: Reachable Moments in Cyberspace

Room 107

Presenters: Lisa Brown, Director, The Bush School at Texas A&M University
Reach your prospects, student and alumni through social media! You'll be given resources to integrate social media into effectively communicating with your prospects, students and alumni. Special focus will be given to Facebook, Twitter, Pinterest, and YouTube. Discover some strategies instructors use with social media integration into the classroom.

TRACKS & AUDIENCES: Student Support; K-12; Government; Nonprofit; Higher Ed; Corporate

The Role of Non-Cognitive Factors in Student Success

Room 226

Presenters: Angela Cantrell, Sales Manager, SmarterServices
Are you measuring what matters about your students? At many institutions the non-cognitive attributes of students are not being measured. This presentation will explore methods of measuring non-cognitive skills as well as review good practices and research findings from institutions in responding to these measurements.

TRACKS & AUDIENCES: K-12; Higher Ed; Vendor Showcase (SmarterServices)

Transforming Learning Through Technology

Room 101

Presenters: Debb Oliver, National Practice Manager, Professional Development, Houghton Mifflin Harcourt

The need to train educators to effectively meet technology challenges and adjust teaching methods has never been more vitally important. The Leadership and Learning Center's premiere Instructional Transformation Package will help teachers learn to effectively use technology in both brick and mortar and virtual classrooms to enhance student-centered learning.

TRACKS & AUDIENCES: Professional Development; K-12

Using Google Docs to Support Administration

Room 104

Presenters: Jennifer Summerville, Associate Dean, Distance Learning, and Ann Blackman, Collin College

The eCollin Learning Center was looking for a way to create more transparency within our division as well as district-wide. Google Docs was selected to track distance learning courses, online teaching certifications, course addenda for templates, and eLC phone, email and walk-up contacts. Analytics and training methods will be discussed.

TRACKS & AUDIENCES: Higher Ed; Program Admin & Policies

11:30am - 12:20pm

Can Tutoring Be Available Anytime, Anyplace? With Smarthinking, It Can

Room 227

Presenters: Karen Barclay, Sales Director, Pearson Readiness and Retention
Smarthinking offers online tutoring in Math, Bilingual Math, Liberal Arts Math, Writing (all subjects), Introductory Anatomy & Physiology, Biology, Chemistry, Organic Chemistry, Physics, Economics, Finance, Accounting, Statistics, Spanish, Computers and Technology, Reading, and Nursing & Allied Health. Educators with high educational qualifications provide synchronous and asynchronous tutoring up to 24/7.

TRACKS & AUDIENCES: K-12; Higher Ed; Vendor Showcase (Pearson)

Casting a Wide Net: An Innovative Approach to Developing Programs

Room 105

Presenters: Jessica Sanchez, Instructional Designer, Toni Saldivar, and Bobbie Myatt, University of Texas Pan Am
The University of Texas-Pan American Center for Online Learning, Teaching & Technology has developed an innovative approach to developing accelerated graduate-level programs. By incorporating a program-wide blueprinting process, faculty are able to develop an online program, which provides for cohesive program-wide alignment of goals and objectives.

TRACKS & AUDIENCES: Teaching & Learning; Higher Ed

Catch and Release Sessions

Outside Hallway - Rooms 101-107

Do you have an experience to share, a new idea, a new way to use software, or a skill that you think others might benefit knowing? These presentations can be found in two alcoves outside the breakout rooms. Each person can have up to 15 minutes to present their idea or skill. Sign up onsite for any time during the conference (just walk by and claim a slot), spread the word, and share your information. Time is monitored so each person gets their 15 minutes of fame, and talks can be continued elsewhere in the hall.

Connecting With the New Breed of Distance and OnLine Learners

Room 226

Presenters: Susan Wasser and Armando Alvarado, qannection.com
Whether due to the distances between rural High Schools, tutoring for Distance and Non-Traditional Learners, or Academic Advising for inundated faculty members, three cutting edge practitioners in Texas have created robust support environments for their students. Come learn why and how their unique solutions work.

TRACKS & AUDIENCES: Higher Ed; Vendor Showcase (AskOnline)

Defying Conventional Wisdom?: Online Graduate Students Frustrations With Group Work

Room 106

Presenters: Sheila Joyner, Assistant Professor, Sam Houston State University
Survey research conducted involving 37 online graduate students affirms that despite the reported pedagogical advantages of group work in online classes, graduate students perceive this type of collaborative learning as frustrating, unfair, imbalanced, time consuming, and fraught with communication problems. Balancing collaborative learning advantages while mitigating student frustrations is desirable.

TRACKS & AUDIENCES: Teaching & Learning; Higher Ed

Kindling a Curriculum

Room 104

Presenters: Molly Valdez, Virtual Learning Coordinator, and Jennifer Lankes, San Antonio ISD

Share our experiences using Kindle tablets and digital textbooks in the Advanced Biology classrooms in 3 high schools. We'll discuss digital material management, use of the technology in and out of the classroom, student and teacher experiences, and results.

TRACKS & AUDIENCES: Teaching & Learning; K-12; Government; Higher Ed

Reel 'Em In! Establishing a Virtual Book Club

Room 103

Presenters: Ruth Partridge, District Librarian, Columbus High School; and Gail Repka, Region 3 Education Service Center

Cast your reading net and get your students hooked on reading by implementing your very own virtual book club. Participants will learn the basics of establishing a Virtual Book Club using videoconferencing. Presenters will share guidelines, resources and video examples of student success. Learn to lure students to love reading.

TRACKS & AUDIENCES: Teaching & Learning; K-12; Higher Ed

Simulated Student Interaction in Online Discussion Boards

Room 107

Presenters: Julia Allen, Learning Technologist II, Texas A&M University-Texarkana

This study examined the impact of the instructor posting as a simulated student on participation in online discussions. Quantitative results indicated a significant difference in number of posts and total post length for the control group. The instructor's experience as a simulated student shaped pedagogical improvements.

TRACKS & AUDIENCES: Research; Higher Ed

The Government is Driving Me Crazy: A Commiserating Therapy Session

Room 101

Presenters: Tom Dolan, Associate Director, Texas Tech University

An empathetic commiserating of policy and administrative issues for distance learning leaders and practitioners.

TRACKS & AUDIENCES: K-12; Government; Nonprofit; Higher Ed; Corporate; Program Admin & Policies

Videos, Discussions, and Online Practice to Support Online Mathematics Learning

Room 102

Presenters: Sandra Nite, Research Scientist, Texas A&M University

This session will give descriptions and examples of different types of videos that help support online mathematics courses. In addition, discussion ideas and online practice questions that have been used in various ways will be presented.

TRACKS & AUDIENCES: Student Support; Higher Ed

12:00pm - 5:00pm

Exhibit Hall Open / Lounge & Recharge Stations Open

Watergardens A

Lounge & Recharge Stations Sponsored by i-2-i Technologies and LifeSize

12:30pm - 2:00pm

Lunch in Exhibit Hall

Watergardens A

Lunch Sponsored by Cisco and LifeSize

2:00pm - 2:50pm

Dessert with Regional Group

TxDLA's Regional Groups support distance education and implement TxDLA's goals on a regional basis. Each group designates a coordinator and steering committee to plan and organize the group's activities. Conference attendees are encouraged to attend their regional group meeting to learn more about the group and to meet distance learning professionals from their geographical region.

Alamo Area

Room 104

Central Texas

Room 101

Coastal Bend

Room 102

East Texas

Room 103

Far West Texas

Watergardens B

Gulf Coast Area

Henry Garrett C

North Central Texas

Watergardens B

North Texas

Room 105

Rio Grande Valley

Room 106

West Texas

Room 107

3:00pm - 3:50pm

Advertising Interactive Videoconferencing Programs to Your Districts

Room 226

Presenters: Ted Nafzger, Sales Manager, Renovo Software; and Carol Teitelman, Educational Service Center 13

Educational Service Center 13 will demonstrate how they utilize Renovo Software to publish their interactive distance learning calendar to their website and allow districts to sign up for the programs. All of this while scheduling their endpoints and multi-point control units at the same time.

TRACKS & AUDIENCES: K-12; Government; Nonprofit; Higher Ed; Corporate; Vendor Showcase (Renovo)

AR You Ready?

Room 104

Presenters: Jaime Donally, Instructional Technology Specialist, Tyler ISD

Learn about Augmented Reality to bring your classroom to life. Jump into the world of AR with advertisements, word walls and homework help. Experience a new way of teaching and learning.

TRACKS & AUDIENCES: Instructional Design; K-12; Higher Ed; Corporate

Capturing from the Actor's Angle: Open Forum on Wearable Technologies

Henry Garrett D

Presenters: Yakut Gazi, Asst. Vice Chancellor for Engineering Remote Education, Texas A&M University

The proliferation of wearable technologies such as Google Glass will have profound impact on teaching-learning activities, as on other aspects of life. Educators could and should be on the leading end of the curve. This session is an open forum to learn more on and exchange ideas about wearable technologies.

TRACKS & AUDIENCES: Teaching & Learning; K-12; Government; Nonprofit; Higher Ed; Corporate

Catch and Release Sessions

Outside Hallway - Rooms 101-107

Do you have an experience to share, a new idea, a new way to use software, or a skill that you think others might benefit knowing? These presentations can be found in two alcoves outside the breakout rooms. Each person can have up to 15 minutes to present their idea or skill. Sign up onsite for any time during the conference (just walk by and claim a slot), spread the word, and share your information. Time is monitored so each person gets their 15 minutes of fame, and talks can be continued elsewhere in the hall.

Classmates Without Borders

Henry Garrett C

Presenters: Lynnice Hockaday, Technology Specialist, and David McGeary, Harris County Department of Education

The children of today are growing up in a world where they no longer have to seek enlightenment ...opportunities for enlightenment are everywhere. Come discover how students have the opportunity to travel the world, meet students from other continents, collaborate and actively problem solve without leaving their own home.

TRACKS & AUDIENCES: Teaching & Learning; K-12

Ensuring Academic Integrity With Online Proctoring

Room 101

Presenters: Patrick Ochoa, Partnership Coordinator, ProctorU

The presentation will demonstrate how educators can prevent cheating, ensure the academic integrity of distance learning programs, and advance policies designed to reduce incidents of dishonesty online using a number of strategies. The presenter will also share industry research and best practices.

TRACKS & AUDIENCES: Instructional Design; K-12; Government; Nonprofit; Higher Ed; Corporate

Fishing for Student Engagement and Catching It!

Room 105

Presenters: Rhonda Blackburn, VP and Chief Academic Officer, LoudCloud Systems

Are you interested in determining ways to engage your students? Heard buzz around Flipping the Classroom and Active Learning? Come learn about these techniques and more! You will learn and share various ways you can engage your students both in and outside the classroom with the help of technology!

TRACKS & AUDIENCES: Teaching & Learning; K-12; Higher Ed

Fishing With Dynamite: How to Make an Impact With Students

Room 227

Presenters: John Morgan, Product Specialist, and Colby Nish, Cisco

Our presentation will include a live video demo of Dr. Lance Ford utilizing video in the classroom via IWB's and recording in a Flipped Classroom model.

TRACKS & AUDIENCES: K-12; Higher Ed; Vendor Showcase (Cisco)

Mobile Devices, Browsers, Videos and an LMS

Room 107

Presenters: Frank Erazo, Instructional Technologist, Northside ISD

With all these different browsers and video formats, it's hard enough trying to figure out which ones will work best for your organization. Throw in a new LMS (like Moodle), and you've got your work cut out. Learn simple techniques you can use to ensure video playability.

TRACKS & AUDIENCES: K-12; Government; Nonprofit; Higher Ed; Corporate; Systems Admin

Slaying the Great White Whale: K12 Videoconferencing Angling

Room 106

Presenters: Ken Conn, Chair of State Chapters, USDLA; Linda Dickeson, Lincoln Public Schools; Roxanne Glaser, Whirlidurb; Linda McDonald, Region 11 Education Service Center; and Amy Spath, CNY RIC

This session will focus on K12 videoconferencing. A panel of varied K12 videoconferencing leaders will be moderated to share their perspective on the challenges, successes, and vision related to K12 videoconferencing.

TRACKS & AUDIENCES: Teaching & Learning; K-12

Who's Catching the Fish and are They Following the Rules?

Room 102

Presenters: Ken Craver, Director, Tyler Junior College

Remote Online Proctoring can be an effective game warden to ensure that students can still fish at their favorite fishing hole but still have to follow the rules (assessment flexibility and integrity). A comparison of several remote online proctoring providers and a discussion of one college's experience so far.

TRACKS & AUDIENCES: Teaching & Learning; K-12; Higher Ed

Yes, You CAN Use Social Media in Education!

Room 103

Presenters: Karen Cotton, MA, Wharton County Junior College

Our students are using social media, why aren't we? Our students maintain an almost constant connection to social media. Why not use skills they have to enhance the learning environment? This workshop will provide real techniques for using Twitter, Pinterest, blogs and YouTube in an online course.

TRACKS & AUDIENCES: Professional Development; K-12; Nonprofit; Higher Ed

3:50pm - 5:00pm

Afternoon Happy Hour in Exhibit Hall

Watergardens A

Happy Hour Sponsored by OneVision Solutions

Cash Bar Available. Some exhibitors are distributing tickets to attendees.

8:00 – 10:00pm

TxDLA Musician's Jam Session and Game Night

Omni Hotel: Bayfront Room

Cash Bar Available. Battle it out in several hands-on video games. After a little friendly completion, it will be time to relax and enjoy the beats on the street with the ever-popular TxDLA musicians!

THURSDAY, APRIL 3

7:00am - 5:00pm

Attendee Registration

Watergardens A

8:30 - 9:50am

Keynote Speaker / Presentation of Awards: "How Disruptive Innovation is Changing the Way the World Learns", Heather Staker

Henry Garrett AB

- Keynote Speaker Sponsored by Cisco
- Projector Sponsored Designs That Compute/Visionality
- Camera and Equipment Sponsored by Digital Resources
- All Breakout Screens Sponsored by Data Projections
- Goosechase Game Sponsored by Blackboard
- Videoconferencing Equipment Sponsored by Cisco, OneVision Solutions, and Polycom

Welcome: Tricia Ritschel-Trifilo, 2014 TxDLA Conference Chair

Presentation of Awards: Don Foshee Award for Outstanding Leadership, Outstanding Commitment to TxDLA

Keynote Speaker: Heather Staker, Christensen Institute

Computers have been in classrooms and lecture halls for decades, but they have scarcely made a difference. Education looks basically the same as before, but with a layer of technology and complexity crammed on top, and outcomes have barely improved. Online learning, however, is breaking that pattern. It has the classic

features of a disruptive innovation—the same type of innovation that killed mainframe computers, film-based photography, telegraph machines, and countless other popular technologies of the past. Disruptive innovation follows a telltale pattern that shines a light on the startling growth of online learning and what it means for Texas and the world. Get a snapshot of the size of online learning in the U.S and Texas for higher education and K-12. The question is no longer whether the disruption will happen, but how to channel it to its highest-quality potential and manage its surging growth most effectively.

Heather is one of the world's foremost experts on K-12 blended learning. Named by Scholastic as one of the Five People to Watch in Education in 2012, her pivotal work at the Institute includes "The rise of K-12 blended learning: Profiles of emerging models," "Classifying K-12 blended learning," and "Is K-12 blended learning disruptive?" Other recent research topics include competency-based learning, digital learning policy, and high-speed broadband connectivity. Heather appears regularly throughout the country as a keynote speaker, workshop leader, legislative expert, and conference panelist. Prior to joining the Christensen Institute, Heather served under Governor Pete Wilson's administration as a member of the California State Board of Education. She was a teaching fellow at Harvard College and a strategy consultant for McKinsey & Company. She graduated magna cum laude from Harvard College and received an MBA, with distinction, from Harvard Business School. She is the mother of five pre-K and elementary school students.

TRACKS & AUDIENCES: General Sessions; K-12; Government; Nonprofit; Higher Ed; Corporate

9:50 - 10:00am

Morning Beverage Break

Morning Break Sponsored by LifeSize

10:00am - 10:50am

Beach Combing - Software and Service Providers

Room 104

Presenters: VBrick, Dallas Learning Solutions, and Others

In this session there are several software and service providers that will be discussing how to improve technology in the field, spotlight best practices and case studies, and focus on success stories. Come join them and bring your questions!

TRACKS & AUDIENCES: K-12; Government; Nonprofit; Higher Ed; Corporate; Special Session

Beach Combing - Technology Providers

Room 103

Presenters: Data Projections, i-2-i Technologies, OneVision, Designs That Compute/Visionality

In this session there are several technology providers that will be discussing how to improve technology in the field, spotlight best practices and case studies, and focus on success stories. Come join them and bring your questions!

TRACKS & AUDIENCES: K-12; Government; Nonprofit; Higher Ed; Corporate; Special Session

Beach Combing - Video Conferencing Providers

Room 102

Presenters: LifeSize Communications and Others

In this session there are several video conference providers that will be discussing how to improve technology in the field, spotlight best practices and case studies, and focus on success stories. Come join them and bring your questions!

TRACKS & AUDIENCES: K-12; Government; Nonprofit; Higher Ed; Corporate; Special Session

Catch and Release Sessions

Outside Hallway - Rooms 101-107

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Distance Delivery for Electronics and Robotics STEM Courses

Room 106

Presenters: Tommy Gober, Instructional Technologist, LeTourneau University; and Mary Smith, Region 7 Education Service Center

Discover how to integrate a handful of tools to deliver remote instruction for Robotics, Electrical Engineering or related STEM classes. A live demonstration of tools will be used in this face-to-face and distance-delivered team presentation. See what works and gain inspiration from a novel way to blend easy instructional tools.

TRACKS & AUDIENCES: Teaching & Learning; K-12; Higher Ed

Distance Education and SACS-COC Principles of Accreditation

Henry Garrett C

Presenters: Debra Rockefeller, Executive Director, Academic Support, Lone Star College System

This session will provide an overview of SACS-COC Principles of Accreditation that relate implicitly and explicitly to distance education, including Massive Open Online Courses (MOOCs), and best practices for addressing those principles.

TRACKS & AUDIENCES: Higher Ed; Program Admin & Policies

Flipping Out About Video?

Room 227

Presenter(s): Wade Howard, Sales Executive, Kaltura; Emilo Ramos, Dallas County Community College District; and Ruben Duran, Houston Community College Relax. Hear the story of how two Texas colleges, DCCCD and HCC, are harnessing the power of video to transform the way they educate their students.

TRACKS & AUDIENCES: K-12; Higher Ed; Vendor Showcase (Kaltura)

Learning from Graduate Student Experiences in Interactive Classrooms

Henry Garrett D

Presenters: Roberto Torres, Associate Professor, Texas A&M University - Kingsville; Julien Ekiaka-Oblazamengo, Texas A&M University-Kingsville; Monica Medina, Texas A&M University-Kingsville

This study investigated graduate students' perception and understanding of two interactive applications used by faculty to promote peer interactions in their courses. Students reported their learning experiences with two applications, ooVoo and Second Life. The study can advance the understanding of the future implementation of similar applications in graduate coursework.

TRACKS & AUDIENCES: Teaching & Learning; Higher Ed

Music, Math & More: Manhattan School of Music's Interdisciplinary Offerings

Room 107

Presenters: Gabe Gordon, Distance Learning Program Coordinator, Manhattan School of Music

Manhattan School of Music brings its award-winning videoconferencing programs beyond the scope of music education through interdisciplinary K-12 content offerings. Experience our new Musical Math program for upper-elementary school audiences, and learn about our programs in other core curriculum subjects. With standards-based HD-IVC programs, MSMDL offers valuable content to educators.

TRACKS & AUDIENCES: Teaching & Learning; K-12; Corporate

Online Learner Technology Survival Guide: It's a Jungle Out There!

Room 101

Presenters: Brian St. Amour, Director of eLearning, Temple College

Throughout Texas, online students have the challenge of obtaining access to reliable internet connections and access to optimized pcs with the appropriate configurations. Three years of student technical support has been synthesized into Temple College's eLearning Technology Survival Guide. Attend this session to learn and share with your students.

TRACKS & AUDIENCES: Student Support; K-12; Higher Ed

Stepping Out of the Box: Build Technology and Career Skills

Room 226

Presenters: Kelly Houle, Higher Education, Atomic Learning

Training responsibilities on campus are often extensive, and the needs of learners are diverse. Find out how Atomic Learning can help your campus integrate technology.

TRACKS & AUDIENCES: Higher Ed; Vendor Showcase (Atomic Learning)

WORKSHOP: The Future is Here - Connecting Theory to Action, Learning Strategies for Global Education

Watergardens B

Presenter: Jim Brazell, CEO, VentureRamp.com

The past decade has seen a shift from school reform to innovation driven by the force of the social changes engendered by science, technology, engineering, and mathematics (STEM) invention. Jim offers a conceptual framework to help formulate questions about global education in this workshop while following on with deeper analysis for his keynote. In the workshop, we will roll up our sleeves break out the crayons and Legos and Playdoh and get down do some constructionist work to identify as practitioners methods of transforming global education practice. The workshop assignments will be posted to twitter during the conference and following the conference a report including our art work and poetry and designs for the future of global education will be sent to everyone who attends the workshop. This report will help TxDLA listen and implement to practitioner ideas in future programs.

TRACKS & AUDIENCES: K-12; Government; Nonprofit; Higher Ed; Corporate; Special Session

11:00am - 11:50am

A Texas-Sized Endeavor for Accessibility

Room 105

Presenters: Janet Kamps, Coordinator, Distance Education, Stephen F. Austin State University; Andra Floyd, Stephen F. Austin State University; and Eric Nambo, Stephen F. Austin State University

SFASU has championed accessibility in the learning environment for students with disabilities. SFASU will share additional proactive steps that the Office of Instructional Technology is implementing for enhancing the culture of addressing and managing accessibility topics. Attendees will learn how SFASU is increasing inclusive support for SFA's online learning environment.

TRACKS & AUDIENCES: Government; Higher Ed; Corporate; Program Admin & Policies

Catch and Release Sessions

Outside Hallway - Rooms 101-107

Do you have an experience to share, a new idea, a new way to use software, or a skill that you think others might benefit knowing? These presentations can be found in two alcoves outside the breakout rooms. Each person can have up to 15 minutes to present their idea or skill. Sign up onsite for any time during the conference (just walk by and claim a slot), spread the word, and share your information. Time is monitored so each person gets their 15 minutes of fame, and talks can be continued elsewhere in the hall.

Developing a MOOC for Professional Development

Room 103

Presenters: Jennifer Summerville, Associate Dean, Distance Learning, Collin College

The eCollin Learning Center needed a different method for delivering training. Few people attended on campus workshops and they took a lot of time to develop. Creating a MOOC for professional development would allow employees to learn a Statement of Completion for completing 5-6 modules. Examples will be discussed.

TRACKS & AUDIENCES: Professional Development; K-12; Government; Nonprofit; Higher Ed; Corporate

Faculty Training in the Cloud: Easy, Easy!

Room 107

Presenters: Laura Lawrence, Director, Instructional & Professional Development, Northwest Vista College (Alamo Colleges); and Tracey DeLillo, Alamo Colleges
What if you had only a few weeks to develop and deliver training for over 3,000 faculty? Face-to-face sessions, handouts, and links to websites are a good start but not enough. Your institution's LMS or web content authoring tool is all you need to create great faculty training.

TRACKS & AUDIENCES: Professional Development; K-12; Government; Nonprofit; Higher Ed; Corporate

Five Steps to Improve Access and Equity in Online Courses

Henry Garrett D

Presenters: Raymond Rose, Online Learning Evangelist, Rose & Smith Associates
There's no question; online courses must be designed to be accessible. The 3 major standards organization include access. Easier said than done! And, the standards don't provide any real guidance on how to meet the legal requirements, let alone meet the standards. You will know how after this session.

TRACKS & AUDIENCES: Instructional Design; K-12; Government; Nonprofit; Higher Ed

Global Learning Angling Club Rapid Fire: How Institutions Leverage Videoconferencing

Room 106

Presenters: Marci Powell, Global Director for Education & USDLA Chair Emerita, Polycom and USDLA; and Elaine Shuck, USDLA

Unique Session: Join an elite group of distance learning anglers! Through a Rapid Fire style presentation, learn about pedagogical best practices in leveraging videoconferencing. Approximately 10 educators deliver a 2-3 minute overview of their approach, followed by a "Deeper Dive" speed networking opportunity to inquire further.

TRACKS & AUDIENCES: Teaching & Learning; K-12; Nonprofit; Higher Ed

How Does Online Instructional Protocol Correlate With Student Expectations?

Room 101

Presenters: Jeffrey Bailie, Professor, Kaplan University

This two part investigation sought to quantify whether instructional practices commonly prescribed to online faculty in the higher education setting were consistent with the expectations of experienced online students. The follow up study sought to determine whether panels of online students and faculty could achieve a consensus on the protocols.

TRACKS & AUDIENCES: Teaching & Learning; Higher Ed

ProctorU and UTA: Proctoring in the 21st Century

Room 227

Presenters: Patrick Ochoa, Partnership Coordinator, ProctorU; and James Stewart, University of Texas Arlington

ProctorU provides live online proctoring for distance education and certification programs around the world. By using live proctors, webcams and screen-sharing technology, ProctorU provides a realistic and convenient alternative to the testing center burden many distance education students face.

TRACKS & AUDIENCES: K-12; Government; Nonprofit; Higher Ed; Corporate; Vendor Showcase (ProctorU)

Reeling in the Big Catch: Quality Online Course Development

Room 102

Presenters: Mike Desiderio, Professor, TAMUK; and Michelle Duran, Texas A&M - Kingsville

Creating online courses is a complex process. The presentation includes training to faculty course development. It will combine the perspectives of the Distance Learning Department and a tenured graduate faculty member. This combination is sure to get you ready to cast your line into the future of online course development.

TRACKS & AUDIENCES: Teaching & Learning; Higher Ed

The Developing Minds of Pre-college Students' Outlook on Global Learning/Education

Room 104

Presenters: Stacey Dowd, Manager, Academic Partnerships, Dallas Learning Solutions; and Becky Stinson, Dallas Learning Solutions

Their voices say it all ... has accessibility to multiple exposure outlets created ideas around points of interest? Do you think that such exposure sets the foundation for further development in a global movement as a society or within pertinent areas of focus? A round table of students share their opinions.

TRACKS & AUDIENCES: Research; K-12; Government; Nonprofit; Higher Ed

The Impact of the Right Partner

Room 226

Presenters: Rhonda Blackburn, Chief Academic Officer, LoudCloud Systems

The partnership between an institution and the learning software they are using is extremely important. This session will demonstrate this partnership between educational institutions and LoudCloud Systems. Come hear their story on pain points they are experiencing and how they use LoudCloud to resolve or limit those concerns.

TRACKS & AUDIENCES: K-12; Government; Nonprofit; Higher Ed; Corporate; Vendor Showcase (LoudCloud Systems)

Using Game-Based Elements to Hook Big Results

Henry Garrett C

Presenters: Patrick Smith, Instructional Designer - Team Lead, Texas State University

Effectively implementing a game-based, or "gamified" approach can be overwhelming, but does it have to be? Let us help you answer that question. We have developed a freshman level Psychology course that employs simple game-based elements to achieve impressive results. We'll share our experiences, and discuss implications for future courses.

TRACKS & AUDIENCES: Teaching & Learning; K-12; Government; Nonprofit; Higher Ed; Corporate

11:30am - 2:00pm

Exhibit Hall Open / Lounge & Recharge Stations Open

Watergardens A

Lounge & Recharge Stations Sponsored by i-2-i Technologies and LifeSize

12:00pm - 2:00pm

Lunch in Exhibit Hall

Watergardens A

Lunch Sponsored by Blackboard

2:00pm - 2:50pm

Catch and Release Sessions

Outside Hallway - Rooms 101-107

Do you have an experience to share, a new idea, a new way to use software, or a skill that you think others might benefit knowing? These presentations can be found in two alcoves outside the breakout rooms. Each person can have up to 15 minutes to present their idea or skill. Sign up onsite for any time during the conference (just walk by and claim a slot), spread the word, and share your information. Time is monitored so each person gets their 15 minutes of fame, and talks can be continued elsewhere in the hall.

Catching on With Schools: Releasing Quality Learning

Room 104

Presenters: Adriana Reza, Manager of Outreach and Distance Learning, Texas State Aquarium

The Texas State Aquarium has been a part of Global Learning since 2004. We have strived to bring quality, relevant programs for teachers and schools across the Nation. Distance learning has grown exponentially since then. Learn how you can get your students learning through videoconferencing.

TRACKS & AUDIENCES: Teaching & Learning; K-12; Nonprofit

Co-Captains on the Ship of Distance Education: Online Instructional Coaching

Room 103

Presenters: Jaya Goswami, Associate Professor and Director, Center for Teaching Effectiveness, Texas A&M University-Kingsville; Dr. Mary Elizabeth Green, Texas A&M University-Kingsville; and Dr. Lori Kupczynski, Texas A&M University-Kingsville

The presentation describes an online professional development opportunity for university faculty. It describes the implementation of online instructional coaching; the criteria for identifying online instructional coaches; the standards and tools used to offer feedback to the online faculty member; and reflections of faculty participants on the online instructional coaching experience.

TRACKS & AUDIENCES: Professional Development; Higher Ed

Currents of Creativity: Seven Ways to Build More Innovative Courses

Henry Garrett D

Presenters: Megan Weatherly, Instructional Designer, Texas State University
Want to spur yourself to be more creative in your course design? This presentation will demystify the creative process, examine the origins of good ideas, consider the different ways that creatives approach their work, and offer suggestions for re-framing your thinking to build a dynamic, pedagogically-sound, engaging, and student-centered course.

TRACKS & AUDIENCES: Teaching & Learning; K-12; Higher Ed

Fishing for Competencies: Developing a Course to Lure Them In?

Henry Garrett C

Presenters: Rhonda Blackburn, VP and Chief Academic Officer, LoudCloud Systems

Competency Based Learning (CBL) has become a hot topic in the past year. What is a competency based course and how do you design one? In this presentation, we will discuss the steps you take to develop a well designed course and what this means for your students and institution.

TRACKS & AUDIENCES: Instructional Design; K-12; Government; Nonprofit; Higher Ed; Corporate

Level Up! Creating Games With D2L

Room 102

Presenters: Liz Crowell, Instructional Designer, University of Central Oklahoma; and Robert Wall, Center for eLearning and Continuing Education
Games are addictive for a reason! This session will discuss different theories of gamification and how participants can apply the same course design and teaching techniques to modules within Desire2Learn Learning Environment using release conditions, learning objectives and much more.

TRACKS & AUDIENCES: Instructional Design; K-12; Higher Ed

Lure Prospective Students With Video Collaboration

Room 226

Presenters: John Morgan, Product Specialist, Cisco; Raquel Moncado and Joseph Deck, Our Lady of the Lake University

Join us to learn how Our Lady of the Lake University enhanced education in their psychology department. OLLU needed a solution that was HIPAA compliant to record and analyze counseling sessions with their psychology students and patients in an easy to use and consumable technology.

TRACKS & AUDIENCES: K-12; Higher Ed; Vendor Showcase (Cisco)

Mobile Presentations: Delivering PowerPoint Presentations to Mobile Devices

Room 101

Presenters: Mary Jo Urbani, Systems Analyst III and Instructional Technologist, and Dr. Bruce Niebuhr, University of Texas Medical Branch

Mobile devices are the increasingly preferred platform for viewing learning materials, including PowerPoint presentations. But loading a PowerPoint without any optimization is slow and inconsistent across devices. We will explore the software options for easily publishing presentations to multiple mobile devices including iOS, android, Kindle Fire and other tablets .

TRACKS & AUDIENCES: Teaching & Learning; K-12; Government; Nonprofit; Higher Ed; Corporate

Reel 'Em in and Cast 'Em Out: Efficient Student Videoconferencing

Room 106

Presenters: Paige Mask, Conducting Productive Webinars In Less Time: Helping Students Communicate Content Efficiently, Stephen F. Austin State University
The global accessibility of videoconferencing provides a venue for instructors to share discipline specific software and/or resources with students as well as the live monitoring of a student's understanding of course content through demonstrations. Online strategies used to train assessment specialists at Stephen F. Austin State University will be discussed.

TRACKS & AUDIENCES: Teaching & Learning; Higher Ed

Repurposing the MOOC to Foster Faculty Engagement

Room 105

Presenters: Tara Rose, Director of Assessment, and Leah Simpson, University of Kentucky

Best practice in assessment is vital in postsecondary institutions. How can we maximize our audience and attempt to reach all faculty across our campuses? The University of Kentucky Assessment staff will offer their solution by utilizing an emerging technology in higher education, MOOCs, as a way to provide professional development.

TRACKS & AUDIENCES: Professional Development; Higher Ed

Shooting Fish in a Barrel: Are You the Fish?

Room 227

Presenters: Howard Barnett, President, Designs That Compute/Visionality
Anyone who is a fan of Mythbusters knows that when it comes to "shooting fish in a barrel", if the round misses the fish, the shockwave will not. Join us as we explore the shockwaves affecting today's distance education.

TRACKS & AUDIENCES: K-12; Government; Nonprofit; Higher Ed; Corporate; Vendor Showcase (Designs That Compute/Visionality)

Staying Afloat: Achieving Learning Objectives Without Drowning in Deliverables

Room 107

Presenters: Lisa Bunkowski, Director of Instructional Enhancement & Innovation, and Stacy Scott, Texas A&M University Central Texas

Many online instructors overextend themselves with too many activities, assessments, and 24/7 availability. This session examines the literature of work/life balance in this context, and offers strategies for working with instructors to streamline so there is time for more effective feedback, interaction and engagement, and life beyond the online classroom.

TRACKS & AUDIENCES: Instructional Design; Nonprofit; Higher Ed

2:50pm - 3:00pm

Afternoon Break

Break Sponsored by LoudCloud

3:00pm - 3:50pm

2015 TxDLA Conference Brainstorming Meeting

Room 105

Presenters: Randy McDonald, Stephen F. Austin State University

Those interested in learning about leadership positions with TxDLA and/or interested in participating in the 2015 Conference Committee can attend this open discussion. Feel free to drop off the recruitment form if you have limited time.

TRACKS & AUDIENCES: K-12; Government; Nonprofit; Higher Ed; Corporate

Cast Your Net With Qualtrics: Creating Online Surveys (BYOD)

Room 101

Presenters: Krista Favela, Distance Education Instructional Designer, and Dr. Susan Fulgham, West Texas A&M University

Looking for a way to collect research data? In this hands-on session, we will use Qualtrics to show how to easily create and distribute web-based surveys and use those responses in reports containing graphs, charts, and tables. (To participate, sign-up with a Qualtrics Free Account before the session at <http://qualtrics.com/>.)

TRACKS & AUDIENCES: Teaching & Learning; K-12; Government; Nonprofit; Higher Ed; Corporate; Hands-On (Bring Your Own Device)

Catch and Release Sessions

Outside Hallway - Rooms 101-107

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How to Build Strategic Partnerships - the Right Way

Room 226

Presenters: Darcy Hardy, Associate Vice President, Enterprise Consulting, and Dr. Rob Robinson, Blackboard; and Cindy Smith, University of Texas at Tyler

What does it take to make a partnership more strategic and less perfunctory? How do you get colleges and universities to collaborate? How do you convince your vendor partners that you need more service and less technology?

TRACKS & AUDIENCES: K-12; Government; Nonprofit; Higher Ed; Corporate; Vendor Showcase (Blackboard)

Online Courses: Does the Quality Matter?

Room 103

Presenters: Tilly Slaten, Coordinator, San Jacinto College

San Jacinto College District has a course inventory of approximately 500 courses which need to be reviewed through Quality Matters. Question: how to review that large inventory with limited number reviewers? Learn how SJC solution that allows to review as many 30 courses a semester and continue to add reviewers.

TRACKS & AUDIENCES: Higher Ed; Program Admin & Policies

Online Dual Credit Program for Texas High School's With HB5

Room 104

Presenters: Eugene Miller, Specialist, Alief ISD

Learn how to build a robust, online dual credit program. Learn best practices for supporting students, communicating with colleges, master scheduling, UIL/NCAA issues, staffing, MOU's, equivalencies, etc. Take advantage of the experience Houston Kerr obtained these past six years and learn how they intend to adapt for HB5.

TRACKS & AUDIENCES: Student Support; K-12; Higher Ed

Online Teaching: What Instructional Designers Want You to Know

Room 106

Presenters: Beth Dolliver, Instructional Designer, and Nirisha Garimella, Collin College

Online teaching takes time and effort, whether it is for a first time instructor or a seasoned online instructor. Instructional designers will present strategies and information that would be relevant to both first-time or seasoned online instructors on designing and conducting a course online.

TRACKS & AUDIENCES: Teaching & Learning; K-12; Government; Nonprofit; Higher Ed; Corporate

Periscope Depth: Simulating Real World Views for Learning

Henry Garrett C

Presenters: Peggy Holzweiss, Assistant Professor, and Daniel Walker, Sam Houston State University

This session highlights a virtual reality simulation created for an online course using Unity gaming software. Presenters will demonstrate the simulation; discuss the planning, design, and implementation process; and share research results conducted on what students learned through the simulation.

TRACKS & AUDIENCES: Teaching & Learning; K-12; Government; Nonprofit; Higher Ed; Corporate

Safely Navigating the Global Learning Ocean: Protecting Students' Privacy/Safety

Room 102

Presenters: Mary Dziorny, Information Security Technical Trainer, and Jon-Paul McGowan, University of Texas at Dallas

Web 2.0 tools like social networking sites, Twitter, Dropbox, and YouTube can give students access to resources and communities from around the globe. However, they can also expose students to global risks as well. Come learn some tips and tricks for using these tools more safely!

TRACKS & AUDIENCES: Instructional Design; K-12; Government; Nonprofit; Higher Ed; Corporate

Solutions Through Partnership: The Evolution of an Online Science Course

Room 227

Presenters: Becky Stinson, Manager, Academic Partnerships, and Stacey Dowd, Dallas Learning Solutions

What steps are key in designing a successful distance learning course through strategic partnerships? The LeCroy Center of DCCCD and the Virtual College of Texas have taken this partnership approach in the design and development of an online Biology lab science course that is free to Texas community colleges.

TRACKS & AUDIENCES: Higher Ed; Vendor Showcase (Dallas Learning Solutions)

State Authorization Reciprocity Agreement (SARA): A Regional and National View

Room 107

Presenters: Mary Larson, Director, Student Access Programs & Services, and Electronic Campus, Southern Regional Education Board, and Dr. Marshall Hill, National Council for State Authorization Reciprocity Agreements (NC-SARA) What is the status of the new national reciprocal plan for state authorization 'SARA' ??? How? When? And what next for your institution? For the Region? For states in other regions? How does it impact SREB's Electronic Campus Regional Reciprocity Agreement?

TRACKS & AUDIENCES: Higher Ed; Program Admin & Policies

The Art of Feedback: Techniques for Effective Online Feedback

Henry Garrett D

Presenters: Laura Osborne, Faculty Support Specialist, Stephen F. Austin State University

The session will focus on specific, practical advice, tips, and techniques for leaving effective feedback online. In an online environment, students see an instructor's feedback each time they log in, making it more important than ever to provide thoughtful and constructive comments.

TRACKS & AUDIENCES: Teaching & Learning; K-12; Higher Ed

4:00pm - 4:50pm

Angling the Power of the Flipped Classroom

Room 104

Presenters: Mark Workman, Dean of Distance Learning, Blinn College Flip-out to one of the most powerful methodologies around. Moving your lectures to video and your homework into the classroom might get you from Instructor 1.0 to 2.0, but for those of you who are ready to leap to 3.0 and make learning the priority, come participate in this session

TRACKS & AUDIENCES: Teaching & Learning; K-12; Higher Ed

Catch and Release Sessions

Outside Hallway - Rooms 101-107

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Create Once, Use Anywhere: Content in the Cloud

Room 226

Presenters: David Evans, Director of Learning Services, SoftChalk Create engaging, interactive eLearning content and deliver through any LMS, on any device, using SoftChalk Cloud. See how easy it is to create engaging, interactive learning content that is also modular, portable, and interoperable. Efficiently manage and track student results as well as share content and collaborate with colleagues.

TRACKS & AUDIENCES: K-12; Government; Nonprofit; Higher Ed; Corporate; Vendor Showcase (SoftChalk)

Grant Funding and Best Practices in Video-Enabled Learning Spaces

Room 106

Presenters: Elaine Shuck, President Elect, and Marci Powell, USDLA Students and, yes, even faculty expects sophisticated communications anytime, anywhere. They use visual collaboration tools in- and outside of the classroom in new and exciting ways. How we teach and how students learn is being transformed. This session focuses on noteworthy technology trends and cool new capabilities.

TRACKS & AUDIENCES: Teaching & Learning; K-12; Higher Ed

Online German Course to a Farmer Environment

Room 102

Presenters: Sara Alicia Ancira-Arñichiga, Master, and Laura Garcna, Universidad Autynoma de Nuevo Leyn

This presentation shares the school efforts to support international mobility of students, an on-line German course that included blended learning activities and all kind of distance possibilities of communication, all used in order to promote the foreign language learning.

TRACKS & AUDIENCES: Teaching & Learning; Higher Ed

Providing and Tracking Professional Development Using Multimedia Modules and Badges

Henry Garrett C

Presenters: Carolyn Awalt, LEAP Grant Technical Advisor, and Dr. Teresa Cortez, University of Texas at El Paso

Professional development workshops typically last for a few hours or a day. Then they are gone. Webinars were rejected because they require a designated date and time, even though a student can participate remotely and they can be archived. Additionally, we wanted to assess students' understanding and award them badges.

TRACKS & AUDIENCES: Teaching & Learning; K-12; Government; Higher Ed; Corporate

Reel in the Benefits of Universal Design

Room 105

Presenters: Christina Cross, Director, Online Technologies, and Sandra Patton, Lone Star College System

This session will outline how universal design can have benefits beyond complying with legal requirements. We will outline the processes we are implementing at Lone Star College System to create an online learning environment that is open and accessible to all students.

TRACKS & AUDIENCES: Instructional Design; K-12; Higher Ed

Reel in Your Audience With Strong Writing

Henry Garrett D

Presenters: Sheree Webb, Instructional Designer, Tyler Junior College Do you want your students or others to read what you write? Then reel them in with strong, clear writing. In this session, learn how to apply four guidelines to improve your writing, especially for online media.

TRACKS & AUDIENCES: Instructional Design; K-12; Government; Nonprofit; Higher Ed; Corporate

Transforming Today's Learning Environment Through BYOD and Mobile Video Applications

Room 227

Presenters: Marc McCormick, Public Sector Marketing Manager, and Frank Crone, POLYCOM

As the use of live interactive video increases in education, we are increasingly seeing students and teachers issuing devices or promoting use of student own technology devices. How are we, as educators, capitalizing on student or faculty owned mobile devices to radically change the learning environment?

TRACKS & AUDIENCES: K-12; Higher Ed; Vendor Showcase (Polycom)

Virtual College of Texas Meeting

Room 101

This special meeting offers a quick overview of current VCT projects and initiatives. It's also an opportunity for coordinators to share ideas and interact with VCT colleagues throughout the state. VCT Coordinators are the specific target audience, but it is open to others who hold interest in VCT.

 HIGHER ED

TRACKS & AUDIENCES: Higher Ed; Special Session

What's Your "Brand"? Managing Your Social/Digital Identity

Room 103

Presenters: Richard Leslie, Coordinator/Instructional Designer, and Dr. Fred Hills, McLennan Community College

Does your online identity reflect who you really are? Do you know how to "sanitize" your accounts? Are your students aware of the impact their postings may have on admissions? Learn the importance for faculty, staff, and students to manage their "brand" and strategies on how to improve it.

TRACKS & AUDIENCES: Teaching & Learning; K-12; Government; Nonprofit; Higher Ed; Corporate

Why Should I Care About Public Policy Issues?

Room 107

Presenters: Raymond Rose, Online Learning Evangelist, Rose & Smith Associates
Public policy issues determine the rules and regulations that impact all aspects of distance education. Failure to get involved in public policy discussion before decisions are rendered guarantees that others who don't know as much about the issues as you do will make those decisions. Learn about the current issues.

TRACKS & AUDIENCES: K-12; Government; Nonprofit; Higher Ed; Corporate; Program Admin & Policies

7:00 – 11:00pm

Party at the Aquarium

Texas State Aquarium

- Overall Sponsors: Blackboard, Cisco, Lifesize and Polycom
- Dinner Sponsored by Cisco, nLifeSize and Sonic Foundry
- Photo Booth Sponsored by Polycom
- DJ/Dancing Sponsored by i-2-i Technologies

Cast off worries and submerge yourself in an underwater wonderland. The closing evening event will be at the Texas State Aquarium - full of aquatic exhibits, music, dancing, and food. Have an encounter with sea creatures and even a porcupine! Make the memories that last and capture those memories with a photo. Enjoy the TxDLA night under the sea!

FRIDAY, APRIL 4

8:30 - 9:00am

Morning Beverage Break

Henry Garrett AB

Break Sponsored by Dallas Learning Solutions

9:00am - 9:50am

Cast Your Way Into the Future: Instructional Technology

Room 101

Presenters: Barbara Oates, Professor of Marketing; Cynthia Farias, and Harmeet Singh, Texas A&M University-Kingsville

Overview of effective use of instructional technology for online classes or web-substituted classes. Lecture Capture, Web Meeting, and Video Conferencing will be demonstrated. These tools can reel your students into a face-to-face exchange environment at any time or anywhere you or they may be in the world.

TRACKS & AUDIENCES: Teaching & Learning; K-12; Higher Ed

Catch and Release Sessions

Outside Hallway - Rooms 101-107

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Creating Interactive Presentations is a Snap! (BYOD)

Room 103

Presenters: Susan Fulgham and Krista Favela, West Texas A&M University
Create interactive presentations with Snap! Empower! Using preloaded templates and a drag & drop editor, you can quickly create interactive content. Share your creations by publishing as a Flash or mobile device video, or select a social media option. Raise the interactivity in your PowerPoint is now a snap!

TRACKS & AUDIENCES: Instructional Design; K-12; Government; Nonprofit; Higher Ed; Corporate; Hands-On (Bring Your Own Device)

Dynamite Tips for Changing Your DFWs Into Successful Learners

Henry Garrett D

Presenters: Raymond Rose, Online Learning Evangelist, Rose & Smith Associates; and Alese Smith, University of North Texas

Why do online courses designed by the best, well-seasoned educators experience so many student drops, failures, and withdrawals? Learn simple, proven techniques to prevent the disconnects, help guarantee student enjoyment, motivation, and success. Elearning evangelists Alese, Smith & Raymond Rose share decades of success in online expectations and community building.

TRACKS & AUDIENCES: Instructional Design; K-12; Government; Nonprofit; Higher Ed; Corporate

Myths and Realities of Teacher and Student Online Safety

Room 102

Presenters: Lynnice Hockaday, Technology Specialist, and David McGeary, Harris County Department of Education

As the saying goes, what you don't know CAN hurt you. This session will look at the myths of online safety for teachers and students. Participants will learn many different ways that student and teacher privacy/safety can be compromised and strategies to put in place to protect them.

TRACKS & AUDIENCES: Student Support; K-12

Online Testing Anytime, Anywhere: The Challenges and the Rewards

Room 106

Presenters: Ann Blackman, eLC Coordinator, Collin College

The process of remote proctoring will be described as well as lessons learned from the first year of implementation of online proctored exams.

TRACKS & AUDIENCES: Teaching & Learning; K-12; Higher Ed

Texas-Rigged Improving Distance Learning Through Professional Development and Instructional Coaching

Room 105

Presenters: Patricia Huskin, Assistant Professor, Dr. Jaya Goswami, and Rolando Garza, Texas A&M University-Kingsville

A pilot program was designed for professional development in distance education to build a community of online faculty on campus. This session shares the instructional design of the program and perspectives of participating faculty. This certification program can be replicated to improve online teaching practices, integrate technology, and encourage collaboration.

TRACKS & AUDIENCES: Professional Development; Government; Higher Ed

The Impact of Technology Ecosystems on Teaching and Learning

Henry Garrett C

Presenters: Ben Smith, Director, Instructional Technology Group, Texas A&M University

The importance of understanding technology ecosystems and their impact on teaching and learning has grown considerably in the last seven years. The rise of mobile devices, cloud services, and social networking contribute to the complexity and excitement of teaching with today's technology resources.

TRACKS & AUDIENCES: Teaching & Learning; K-12; Government; Nonprofit; Higher Ed; Corporate

TxDLA MOOC: A License to Learn

Room 107

Presenters: Rhonda Blackburn, VP and Chief Academic Officer, LoudCloud

This session will discuss where the MOOC Committee is on the TxDLA Developed MOOC called DIY: All-In-One Distance Learning Instructor Toolkit. Come see what the course is about and how you can get involved, take the course, or just learn about a new resource being developed for the TxDLA Community.

TRACKS & AUDIENCES: Professional Development; K-12; Government; Nonprofit; Higher Ed; Corporate

Utilizing Technology to Meet the Needs of Non-Traditional Students

Room 104

Presenters: Elizabeth Wardle, Assistant Professor of Counseling, Texas A&M University - Kingsville; Dr. Glenda Holland, Texas A&M University - Commerce; Dr. Karen Furgerson, Texas A&M University - Kingsville; Dr. Mary Mayorga, Texas A&M University - San Antonio; and Dr. Joseph Villarreal, Texas A&M University - Kingsville

Survey research was conducted online to identify and better meet the needs of a largely non-traditional population. It focused on multiple demographic, cultural and geographic challenges faced by students returning to school seeking training as counselors. Curriculum changes were made based upon the results of the survey and CACREP standards.

TRACKS & AUDIENCES: Teaching & Learning; Higher Ed

10:00am - 10:50am

Appy Hour: Share Your Favorite Educational Apps for the Classroom

Henry Garrett C

Presenters: Anne Herndon, Director, School and Group Programs, Fort Worth Museum of Science and History

With nearly a million apps out there, which ones should you choose? Bring your wi-fi enabled device, a couple of your favorite apps and join the fun as we review as many new apps as possible in one hour. Audience participation is encouraged, and expected. Recommended for K-12 audiences

TRACKS & AUDIENCES: Teaching & Learning; K-12; Nonprofit

Catch and Release Sessions

Outside Hallway - Rooms 101-107

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Communicate With the World: An Introduction to HTML

Room 102

Presenters: Will Woodard, Pitney Bowes

Want to teach the world? Share your instruction with people throughout the known universe by using HTML, the structure underlying web pages that are accessible by any browser, anywhere. All you need is a text editor to get started. It's not as hard as you might think!

TRACKS & AUDIENCES: Teaching & Learning; K-12; Government; Nonprofit; Higher Ed; Corporate

Global Perspective - Navigating This Ocean, Delivering the Best Catch

Room 104

Presenters: Tricia Ritschel-Trifilo, Wayland Baptist University

Understanding global access and the global perspective is important for the future of our students. This session investigates different options for integrating global learning into the classroom design. Done well, your classroom will stimulate curiosity, investigative skills and dynamic interaction.

TRACKS & AUDIENCES: Instructional Design; K-12; Higher Ed

Learning Management System Transition Strategies for a Full Service Shop

Room 105

Presenters: Lisa Brown, Director, The Bush School at Texas A&M University; and Gerry Pedraza, The Bush School of Government & Public Service

Explore various strategies used in transitioning online courses from Blackboard Vista to a Blackboard Learn environment. This session employs a strategic focus and gives participants a "college-eye" view of a support unit can successfully facilitate course migration and new technology. Discover some low cost tools used to support the transition.

TRACKS & AUDIENCES: K-12; Government; Nonprofit; Higher Ed; Corporate; Program Admin & Policies

Making Sense of MOOCs

Room 103

Presenters: Jason Huett, Associate Dean of Online Development, and Kimberly Huett, University of West Georgia

Whether you are a true-believer, a skeptic, a hater, or somewhere in-between, the recent fervor surrounding MOOCs is impossible to ignore. While the jury may still be out on the long-term impact of MOOCs on higher education, there is a rationale for incorporating MOOCs into for-credit courses and strategic planning.

TRACKS & AUDIENCES: Teaching & Learning; K-12; Government; Nonprofit; Higher Ed; Corporate

Reel Students Into the LMS Through Multiple Interaction Techniques

Henry Garrett D

Presenters: Dan Keast, Associate Professor and Chair of Music, University of Texas of the Permian Basin

Students have jobs, while balancing family and education. Technology makes it possible to earn degrees virtually. However, many media compete for attention. Educators struggle to engage students despite advancements to make it mobile and flexible. Keast will describe his research in authentic assessments, app development, texting, and Web 3.0 technologies.

TRACKS & AUDIENCES: Teaching & Learning; Higher Ed

Software and Techniques to Enhance Instructional Video Production

Room 106

Presenters: Richard Smith, Clinical Associate Professor - Instructional Design & Technology, and Dr. Caroline Crawford, University of Houston - Clear Lake

This presentation will identify, and explain, how and when to use a set of free software packages that will facilitate the production of instructional videos for integration within distance education courses. The presentation will also explain how to effectively narrate instructional videos, with and without an on-screen teacher.

TRACKS & AUDIENCES: Teaching & Learning; K-12; Nonprofit; Higher Ed

Transformative Learning Approach to Building an Online Teaching Certification Program

Room 101

Presenters: Jeff Schomburg, St. Mary's University

St. Mary's University began developing an Online Teaching Certification Program in 2011. Influenced by nationally renowned certification programs, St. Mary's created a transformative Online Teaching Program through faculty training, instructional design, peer-to-peer mentoring, and demonstrated course development. This holistic approach provides a deeper explorative environment for online teaching and learning.

TRACKS & AUDIENCES: Teaching & Learning; K-12; Higher Ed

Women in Distance Learning: Motivation and Success

Room 107

Presenters: Marie-Anne Mundy, Assistant Professor, Texas A&M at Kingsville; Dr. Lori Kupczynski, Texas A&M Kingsville; and Dr. Marydee Spillett, Walden University

As distance education offers new avenues for female advancement in academia, it is important to examine the motivations and successes of current female instructor and administrators engaged in teaching distance education courses. This study thematically analyzed the perceptions of women in distance learning in higher education and results are shared.

TRACKS & AUDIENCES: Higher Ed; Program Admin & Policies

11:00am - 1:00pm

Lunch

Lunch Sponsored by Blackboard

Closing Keynote / Annual Business Meeting: "The Future is Here: Emerging Trends in Technology Relevant to Global Learning", Jim Brazell
Henry Garrett AB

- *Keynote Speaker Sponsored by LifeSize*
- *Projector Sponsored by Designs That Compute/Visionality*
- *Camera and Equipment Sponsored by Digital Resources*
- *All Breakout Screens Sponsored by Data Projections*
- *Goosechase Game Sponsored by Blackboard*
- *Videoconferencing Equipment Sponsored by Cisco, OneVision Solutions, and Polycom*

Welcome: Tricia Ritschel-Trifilo, 2014 TxDLA Conference Chair

Annual Business Meeting: Michelle Duran, 2013-14 TxDLA President

Keynote Speaker: Jim Brazell, CEO, VentureRamp.com

Join technology forecaster and high technology entrepreneur Jim Brazell to learn how technologies of today reflect the future and where we are going in global education—Connecting cyberspace across the disciplines, schools, geographies, and landscapes (real and virtual). Learn about the implications of science, technology, engineering, and mathematics (STEM) innovation to global education in the context of family, health, energy, security, war, play, family, and life in contemporary society. A fun packed program offering a view of emerging technologies, questions across the disciplines, and engagement strategies for students with real world tools for free use online today.

Jim is a member of the Thornburg Center for Professional Development and he is IDEAS Orlando's STEM consultant. Jim has led public policy, leadership training, and teacher professional development in STEM for a decade. In education, workforce, and economic development, his analysis of the changing nature of work, technology trends, and regional economic development strategy have influenced public policy nationally. In addition to speaking, Jim is a workshop facilitator focused on design and innovation. Last year he was on the IDEAS ORLANDO team responsible for both: The Dr. Philips Performing Arts Center design concept for bridging learning between the new \$100 million arts complex in downtown Orlando and the online world. And, he participated in the design of public engagement strategies for the Center for the Advancement of Science in Space who is now responsible for the International Space Station. Jim got his start in the world of high technology entrepreneurship in 1987 when he moved from New Orlando to Houston to work in a start-up: Daedalus Technology with Chester Chiodo. Today, he is co-founder of Area52Games.com, PassionTag.com, SecureFabrics.com, Davinci-Minds.com, and several other high tech companies. Jim lives in San Antonio, Texas with His wife Lisa and daughter Ava. He graduated Summa Cum Laude from Bradley University and he is a George Gilder Fellow in High Technology and Public Policy.

TRACKS & AUDIENCES: General Sessions; K-12; Government; Nonprofit; Higher Ed; Corporate